

Table 3.1
Products

Visual	Kinesthetic	Auditory
Acrostic	Commercial	Commercial
Advertisement	Concentration Cards	Interview
Book Cover	Diorama	News Report
Brochure/Pamphlet	Experiment	Play
Cartoon/Comic Strip	Flipbook	PowerPoint— Presentation
Collage	Game	Puppet
Crossword Puzzle	Mobile	Song/Rap
Greeting Card	Model /	Speech
Letter	Play	Student-Taught Lesson
Map	Product Cube	Video
Mind Map	Puppet	You Be the Person Presentation
Newspaper Article	Student-Taught Lesson	
Poster	Video	
PowerPoint— Stand Alone		
Questionnaire		
Recipe/Recipe Card		
Scrapbook		
Story		
Trading Cards		
Venn Diagram		
Video		
Window Pane		
Worksheet		

read card format that can be reproduced for students (see Figure 3.2). This format is convenient for students to have in front of them when they work on their projects. These cards also can be laminated and posted on a bulletin board for easy access during classroom work.

From Differentiating Instruction With Menus/Math
Laurie E. Westphal

Acrostic <ul style="list-style-type: none"> • At least 8.5" x 11" • Neatly written or typed • Target word will be written down the left side of the paper • Each descriptive word chosen must begin with one of the letters from the target word • Each descriptive word chosen must be related to the target word 	Advertisement <ul style="list-style-type: none"> • At least 8.5" x 11" • A slogan should be included • Color picture of item or service • Include price, if appropriate • Can be developed on the computer 	Book Cover <ul style="list-style-type: none"> • Front Cover—title, author, image • Cover Inside Flap—summary of the book • Back Inside Flap—brief biography of the author • Back Cover—editorial comments about the book • Spine—Title and Author
Brochure/Pamphlet <ul style="list-style-type: none"> • At least 8.5" x 11" • Must be in three-fold format; front fold has the title and picture • Must have both pictures and written text • Information should be in paragraph form with at least five facts included 	Cartoon/Comic Strip <ul style="list-style-type: none"> • At least 8.5" x 11" • Should have at least six cells • Must have meaningful dialogue • Must include color 	Collage <ul style="list-style-type: none"> • At least 8.5" x 11" • Pictures must be neatly cut from magazines or newspapers (no clip art) • Label items as required in task
Commercial <ul style="list-style-type: none"> • Must be 5–10 minutes in length • Script must be turned in before play is presented • Can be presented live to an audience or recorded • Props or some form of costume must be used • Can include more than one person 	Concentration Cards <ul style="list-style-type: none"> • At least 20 index cards (10 matching sets) must be made • Both pictures and words can be used • Information should be placed on just one side of each card • Include an answer key that shows the matches • All cards must be submitted in a carrying bag 	Crossword Puzzle <ul style="list-style-type: none"> • At least 20 significant words or phrases should be included • Develop appropriate clues • Include puzzle and answer key
Diorama <ul style="list-style-type: none"> • At least 4" x 5" x 8" • Must be self-standing • All interior space must be covered with relevant pictures and information • Name written on the back in permanent ink • Informational/title card attached to diorama 	Experiment <ul style="list-style-type: none"> • Neatly written or typed • Should include a testable problem, a hypothesis with explanation, a materials list with specific measurements, specific procedures, a data table with units, and a conclusion. • Graphs should be labeled and complete, as well as appropriate for showing the data. 	Flipbook <ul style="list-style-type: none"> • At least 8.5" x 11" folded in half • All information or opinions are supported by facts • Created with the correct number of flaps cut into the top • Color is optional • Name must be written on the back

Figure 3.2. Product guidelines

<p>Game</p> <ul style="list-style-type: none"> • At least four thematic game pieces • At least 25 colored/thematic squares • At least 20 question/activity cards • Include a thematic title on the board • Include a complete set of rules for playing the game • At least the size of an open file folder (11" x 17") 	<p>Greeting Card</p> <ul style="list-style-type: none"> • Front—colored pictures, words optional • Front Inside—personal note related to topic • Back Inside—greeting or saying; must meet product criteria • Back Outside—logo, publisher, and price for card 	<p>Interview</p> <ul style="list-style-type: none"> • Must have at least five questions relevant to the topic being studied • Questions and answers must be neatly written or typed
<p>Letter</p> <ul style="list-style-type: none"> • Neatly written or typed • Uses proper letter format • At least three paragraphs in length • Must follow type of letter stated in the menu (e.g., friendly, persuasive, informational) 	<p>Map</p> <ul style="list-style-type: none"> • At least 8.5" x 11" • Accurate information is included • Includes at least 10 relevant locations • Includes compass rose, legend, scale, and key 	<p>Mind Map</p> <ul style="list-style-type: none"> • At least 8.5" x 11" paper • Must have one central idea • Follow the "no more than four" rule—no more than four words coming from any one word
<p>Mobile</p> <ul style="list-style-type: none"> • At least 10 pieces of related information • Includes color and pictures • Has at least three layers of hanging information • Hangs in a balanced way 	<p>Model</p> <ul style="list-style-type: none"> • At least 8" x 8" x 12" • Parts of model must be labeled • Should be in scale when appropriate • Must include a title card • Name written on model in ink 	<p>News Report</p> <ul style="list-style-type: none"> • Must address the who, what, where, when, why, and how of the topic • Script of report turned in with project, or before if performance will be "live" • Must be either performed live or recorded
<p>Newspaper Article</p> <ul style="list-style-type: none"> • Must be informational in nature • Must follow standard newspaper format • Must include picture with caption that supports article • At least three paragraphs in length • Neatly written or typed 	<p>Play</p> <ul style="list-style-type: none"> • Must be between 5–10 minutes long • Script must be turned in before play is presented • Must be presented to an audience • Should have props or some form of costume • Can include more than one person 	<p>Poster</p> <ul style="list-style-type: none"> • Should be the size of a standard poster board • Includes at least five pieces of important information • Must have title • Must contain both words and pictures • Name must be written on the back

Figure 3.2. Product guidelines

PowerPoint—Stand Alone <ul style="list-style-type: none"> • Should have at least 10 informational slides and one title slide with student's name • Limit each slide to 15–20 words • Slides must have color and at least one graphic per page • Animation is optional, and should not distract from information being presented 	PowerPoint—Presentation <ul style="list-style-type: none"> • At least 10 informational slides and one title slide with student's name • Slides must have color and at least one graphic per page • Animation is optional, and should not distract from information being presented • Presentation should be timed and flow with the oral presentation 	Product Cube <ul style="list-style-type: none"> • All six sides of the cube must be filled with information • Name must be printed neatly at the bottom of one of the sides of the cube
Puppet <ul style="list-style-type: none"> • Puppet should be handmade and must have a moveable mouth • A list of supplies used to make the puppet must be turned in with the puppet • If used in a play, all play criteria must be met, as well. 	Questionnaire <ul style="list-style-type: none"> • Neatly written or typed • Includes at least 10 questions with possible answers • At least one question that requires a written response • Questions must be helpful to gathering information on the topic being studied 	Recipe/Recipe Card <ul style="list-style-type: none"> • Must be written neatly or typed on a piece of paper or an index card • Must have a list of ingredients with measurements for each • Must have numbered steps that explain how to make the recipe
Scrapbook <ul style="list-style-type: none"> • Cover of scrapbook must have a meaningful title and the student's name • Must have at least five themed pages • Each page will have at least one picture • All photos will have captions 	Song/Rap <ul style="list-style-type: none"> • Words must make sense • Can be presented to an audience or taped • Written words will be turned in before performance or with taped song • Should be at least 2 minutes in length 	Speech <ul style="list-style-type: none"> • Must be at least 2 minutes in length • Should not be read from written paper • Note cards can be used • Written speech must be turned in before speech is presented • Voice must be clear, loud, and easy to understand
Story <ul style="list-style-type: none"> • Must be neatly written or typed • Must have all of the elements of a well-written story (setting, characters, problem, events, and solution) • Must be appropriate length to allow for story elements 	Trading Cards <ul style="list-style-type: none"> • Includes at least 10 cards • Each card should be at least 3" x 5" • Each should have a colored picture • Includes at least three facts on the subject of the card • Cards must have information on both sides • All cards must be submitted in a carrying bag 	Venn Diagram <ul style="list-style-type: none"> • At least 8.5" x 11" • Shapes should be thematic and neatly drawn • Must have a title for the entire diagram and a title for each section • Must have at least six items in each section of the diagram • Name must be written on the back of the paper

Figure 3.2. Product guidelines

Video	Window Pane	Worksheet
<ul style="list-style-type: none"> • Use VHS or DVD format • Turn in a written plan or story board with project • Students will need to arrange their own video recorder or allow teacher at least 3 days notice for use of video recorder • Covers important information about the project • Name must be written on video label 	<ul style="list-style-type: none"> • At least 8.5" x 11" • At least six squares • Each square must include both a picture and words • Name should be recorded on the bottom righthand corner of the front of the window pane 	<ul style="list-style-type: none"> • Must be 8.5" x 11" • Neatly written or typed • Must cover the specific topic or question in detail • Must be creative in design • Must have at least one graphic • An answer key will be turned in with the worksheet
<p>You Be the Person Presentation</p> <ul style="list-style-type: none"> • Take on the role of the person • Cover at least five important facts about his or her life • Presentation should be 3–5 minutes in length • Script must be turned in prior to the presentation • Should be prepared to answer questions from the audience while in character • Must have props or a costume 		

Figure 3.2. Product guidelines