

**Table 3.1**  
**Products**

Visual	Kinesthetic	Auditory
Acrostic	Board Game	Children's Book
Advertisement	Bulletin Board Display	Commercial
Book Cover	Class Game	Game Show
Brochure/Pamphlet	Commercial	Interview
Bulletin Board Display	Concentration Cards	News Report
Cartoon/Comic Strip	Cross-Cut Model	Play/Skit
Children's Book	Diorama	PowerPoint—Speaker
Collage	Flipbook	Presentation of Created Product
Cross-Cut Diagram	Folded Quiz Book	Puppet
Crossword Puzzle	Game Show	Song/Rap
Diary/Journal	Mobile	Speech
Drawing	Model	Student-Taught Lesson
Essay	Mural	Video
Folded Quiz Book	Museum Exhibit	You Be the Person Presentation
Greeting Card	Play/Skit	
Instruction Card	Product Cube	
Letter	Puppet	
Map	Quiz Board	
Mind Map	Science Experiment	
Newspaper Article	Student-Taught Lesson	
Paragraph	Survey	
Pie Graph	Three-Dimensional	
Poster	Timeline	
PowerPoint—Stand Alone	Trophy	
Questionnaire	Video	
Quiz		
Quiz Board		
Recipe/Recipe Card		
Scrapbook		
Story		
Survey		
Three Facts and a Fib		
Trading Cards		
Venn Diagram		
WebQuest		
Windowpane		
Worksheet		

From Differentiating Instruction With Menus/LA  
Laurie E. Westphal

<b>Acrostic</b> <ul style="list-style-type: none"> <li>• At least 8.5" by 11"</li> <li>• Neatly written or typed</li> <li>• Target word will be written down the left side of the paper</li> <li>• Each descriptive phrase chosen must begin with one of the letters from the target word</li> <li>• Each descriptive phrase chosen must be related to the target word</li> </ul>	<b>Advertisement</b> <ul style="list-style-type: none"> <li>• At least 8.5" by 11"</li> <li>• A slogan should be included</li> <li>• Color picture of item or service</li> <li>• Include price, if appropriate</li> <li>• Can be developed on the computer</li> </ul>	<b>Board Game</b> <ul style="list-style-type: none"> <li>• At least 4 thematic game pieces</li> <li>• At least 25 colored/thematic squares</li> <li>• At least 20 question/activity cards</li> <li>• Include a thematic title on the board</li> <li>• Include a complete set of rules for playing the game</li> <li>• At least the size of an open file folder</li> </ul>
<b>Book Cover</b> <ul style="list-style-type: none"> <li>• Front cover—title, author, image</li> <li>• Cover inside flap—paragraph summary of the book</li> <li>• Back inside flap—brief biography of author with at least five details</li> <li>• Back cover—editorial comments about the book</li> <li>• Spine—title and author</li> </ul>	<b>Brochure/Pamphlet</b> <ul style="list-style-type: none"> <li>• At least 8.5" by 11"</li> <li>• Must be in three-fold format; front fold has the title and picture</li> <li>• Must have both pictures and written text</li> <li>• Information should be in paragraph form with at least five facts included</li> <li>• Bibliography should be provided as needed</li> <li>• Can be created on computer</li> <li>• Any pictures from Internet must have proper credit</li> </ul>	<b>Bulletin Board Display</b> <ul style="list-style-type: none"> <li>• Must fit within assigned space on bulletin board or wall</li> <li>• Must include at least 10 details</li> <li>• Must have a title</li> <li>• Must have at least five different elements (posters, papers, questions, etc.)</li> <li>• Must have at least one interactive element that engages the reader</li> <li>• \$1 contract signed</li> </ul>
<b>Cartoon/Comic Strip</b> <ul style="list-style-type: none"> <li>• At least 8.5" by 11"</li> <li>• At least six cells</li> <li>• Must have meaningful dialogue</li> <li>• Must include color</li> </ul>	<b>Children's Book</b> <ul style="list-style-type: none"> <li>• Must have a cover with book's title and student's name as author</li> <li>• Must have at least 10 pages</li> <li>• Each page should have an illustration to accompany the story</li> <li>• Should be neatly written or typed</li> <li>• Can be developed on the computer</li> </ul>	<b>Class Game</b> <ul style="list-style-type: none"> <li>• Game will allow everyone in the classroom to participate</li> <li>• Must have only a few, easy-to-understand rules</li> <li>• Should be inventive or a new variation on a current game</li> <li>• Must have multiple question opportunities</li> <li>• Must provide answer key before the game is played</li> <li>• The game must be approved by the teacher before being scheduled for play</li> </ul>
<b>Collage</b> <ul style="list-style-type: none"> <li>• At least 8.5" by 11"</li> <li>• Pictures must be cut neatly from magazines or newspapers (no clip art)</li> <li>• Label items as required in task</li> </ul>	<b>Commercial</b> <ul style="list-style-type: none"> <li>• Must be 2–4 minutes in length</li> <li>• Script must be turned in before commercial is presented</li> <li>• Can be presented live to an audience or recorded on a VHS tape or DVD</li> <li>• Should have props or some form of costume(s)</li> <li>• Can include more than one person</li> </ul>	<b>Concentration Cards</b> <ul style="list-style-type: none"> <li>• At least 20 index cards (10 matching sets) must be made</li> <li>• Both pictures and words can be used</li> <li>• Information should be placed on just one side of each card</li> <li>• Include an answer key that shows the matches</li> <li>• All cards must be submitted in a carrying bag</li> </ul>

Figure 3.2. Product guidelines.

<b>Cross-Cut Model/Diagram</b> <ul style="list-style-type: none"> <li>• Must include a scale to show the relationship between the product and the actual item</li> <li>• Must include details about each layer</li> <li>• If creating a model, also must meet the criteria of a model</li> <li>• If creating a diagram, also must meet the criteria of a poster</li> </ul>	<b>Crossword Puzzle</b> <ul style="list-style-type: none"> <li>• At least 20 significant words or phrases should be included</li> <li>• Develop appropriate clues</li> <li>• Include puzzle and answer key</li> <li>• Can be created on the computer</li> </ul>	<b>Diary/Journal</b> <ul style="list-style-type: none"> <li>• Neatly written or typed</li> <li>• Should include the appropriate number of entries</li> <li>• Should include a date if appropriate</li> <li>• Should be written in first person</li> </ul>
<b>Diorama</b> <ul style="list-style-type: none"> <li>• At least 4" by 5" by 8"</li> <li>• Must be self-standing</li> <li>• All interior space must be covered with relevant pictures and information</li> <li>• Name written on the back in permanent ink</li> <li>• Informational/title card attached to diorama</li> <li>• \$1 contract signed</li> </ul>	<b>Drawing</b> <ul style="list-style-type: none"> <li>• Must be at least 8.5" by 11"</li> <li>• Must show what is requested in the task statement</li> <li>• Must include color</li> <li>• Must be neatly drawn by hand</li> <li>• Must have title</li> <li>• Name should be written on the back</li> </ul>	<b>Essay</b> <ul style="list-style-type: none"> <li>• Must be neatly written or typed</li> <li>• Must cover the specific topic in detail</li> <li>• Must be at least three paragraphs</li> <li>• Must include resources or bibliography if appropriate.</li> </ul>
<b>Flipbook</b> <ul style="list-style-type: none"> <li>• At least 8.5" by 11" folded in half</li> <li>• All information or opinions are supported by facts</li> <li>• Created with the correct number of flaps cut into the top</li> <li>• Color is optional</li> <li>• Name must be written on the back</li> </ul>	<b>Folded Quiz Book</b> <ul style="list-style-type: none"> <li>• At least 8.5" by 11" folded in half</li> <li>• At least 10 questions</li> <li>• Created with the correct number of flaps cut into the top</li> <li>• Questions written or typed neatly on upper flaps</li> <li>• Answers written or typed neatly inside each flap</li> <li>• Color is optional</li> <li>• Name written on the back</li> </ul>	<b>Game Show</b> <ul style="list-style-type: none"> <li>• Needs an emcee or host.</li> <li>• Must have at least two contestants</li> <li>• There must be at least one regular round and a bonus round</li> <li>• Questions will be content specific</li> <li>• Props can be used, but are not mandatory</li> </ul>
<b>Greeting Card</b> <ul style="list-style-type: none"> <li>• Front—colored pictures, words optional</li> <li>• Front inside—personal note related to topic</li> <li>• Back inside—greeting or saying; must meet product criteria</li> <li>• Back outside—logo, publisher, and price for card</li> </ul>	<b>Instruction Card</b> <ul style="list-style-type: none"> <li>• No larger than 5" by 8"</li> <li>• Created on heavy paper or card</li> <li>• Neatly written or typed</li> <li>• Uses color drawings</li> <li>• Provides instructions stated in the task</li> </ul>	<b>Interview</b> <ul style="list-style-type: none"> <li>• Must have at least eight questions relevant to the topic being studied</li> <li>• Person chosen for interview must be an "expert" and qualified to provide answers based on product criteria</li> <li>• Questions and answers must be neatly written or typed</li> </ul>

Figure 3.2. Product guidelines, continued.

<p><b>Letter</b></p> <ul style="list-style-type: none"> <li>• Neatly written or typed</li> <li>• Uses proper letter format</li> <li>• At least three paragraphs in length</li> <li>• Must follow type of letter stated in the menu (e.g., friendly, persuasive, informational)</li> </ul>	<p><b>Map</b></p> <ul style="list-style-type: none"> <li>• At least 8.5" by 11"</li> <li>• Accurate information is included</li> <li>• Includes at least 10 relevant locations</li> <li>• Includes compass rose, legend, scale, and key</li> </ul>	<p><b>Mind Map</b></p> <ul style="list-style-type: none"> <li>• At least 8.5" by 11"</li> <li>• Used unlined paper</li> <li>• Must have one central idea</li> <li>• Follow the "no more than four" rule—no more than four words coming from any one word</li> <li>• Should be neatly written or developed using Inspiration</li> </ul>
<p><b>Mobile</b></p> <ul style="list-style-type: none"> <li>• At least 10 pieces of related information</li> <li>• Includes color and pictures</li> <li>• At least three layers of hanging information</li> <li>• Hangs in a balanced way</li> </ul>	<p><b>Model</b></p> <ul style="list-style-type: none"> <li>• At least 8" by 8" by 12"</li> <li>• Parts of model must be labeled</li> <li>• Should be in scale when appropriate</li> <li>• Must include a title card</li> <li>• Name should be permanently written on model</li> <li>• \$1 contract signed</li> </ul>	<p><b>Mural</b></p> <ul style="list-style-type: none"> <li>• At least 22" x 54"</li> <li>• Must contain at least five pieces of important information</li> <li>• Must have colored pictures</li> <li>• Words are optional, but a title should be included</li> <li>• Name should be written on the back in a permanent way</li> </ul>
<p><b>Museum Exhibit</b></p> <ul style="list-style-type: none"> <li>• Must include at least 10 items</li> <li>• Each item must be labeled</li> <li>• Each item is chosen to specifically meet the needs of the task</li> <li>• Exhibit should fit within the designated space, or is contained in a box</li> <li>• All materials provided should be safe and appropriate for the classroom</li> </ul>	<p><b>News Report</b></p> <ul style="list-style-type: none"> <li>• Must address the who, what, where, when, why, and how of the topic.</li> <li>• Script of report turned in with project, or before if performance will be "live"</li> <li>• Must be either performed live or recorded on a VHS tape or DVD</li> </ul>	<p><b>Newspaper Article</b></p> <ul style="list-style-type: none"> <li>• Must be informational in nature</li> <li>• Must follow standard newspaper format</li> <li>• Must include picture with caption that supports article</li> <li>• At least three paragraphs in length</li> <li>• Neatly written or typed</li> </ul>
<p><b>Paragraph</b></p> <ul style="list-style-type: none"> <li>• Must be neatly written or typed</li> <li>• Must have a topic sentence, at least 3 supporting sentences or details, and a concluding sentence</li> <li>• Must use appropriate vocabulary and follow grammar rules</li> </ul>	<p><b>Pie Graph</b></p> <ul style="list-style-type: none"> <li>• Can be created neatly by hand or using computer software</li> <li>• Must have a title</li> <li>• Must have a label for each area or be color coded with a key</li> <li>• Must include the percentages for each area of the graph</li> <li>• Calculations must be provided if needed to create the pie graph</li> </ul>	<p><b>Play/Skit</b></p> <ul style="list-style-type: none"> <li>• Must be between 5–10 minutes long</li> <li>• Script must be turned in before play is presented</li> <li>• May be presented to an audience or recorded for future showing</li> <li>• Should have props or some form of costume</li> <li>• Can include more than one person</li> </ul>

Figure 3.2. Product guidelines, continued.

<b>Poster</b> <ul style="list-style-type: none"> <li>• Should be the size of a standard poster board</li> <li>• Includes at least five pieces of important information</li> <li>• Must have title</li> <li>• Must contain both words and pictures</li> <li>• Name should be written on the back</li> <li>• Bibliography should be included as needed</li> </ul>	<b>PowerPoint—Speaker</b> <ul style="list-style-type: none"> <li>• At least 10 informational slides and one title slide with student's name</li> <li>• No more than two words per page</li> <li>• Slides must have color and no more than one graphic per page</li> <li>• Animations are optional but should not distract from information being presented</li> <li>• Presentation should be timed and flow with the speech being given</li> </ul>	<b>PowerPoint—Stand Alone</b> <ul style="list-style-type: none"> <li>• At least 10 informational slides and one title slide with student's name</li> <li>• No more than 10 words per page</li> <li>• Slides must have color and no more than one graphic per page</li> <li>• Animation is optional, and must not distract from information being presented</li> </ul>
<b>Product Cube</b> <ul style="list-style-type: none"> <li>• All six sides of the cube must be filled with information</li> <li>• Should be neatly written or typed</li> <li>• Name must be printed neatly on the bottom of one of the sides</li> <li>• Should be submitted flat for grading</li> </ul>	<b>Puppet</b> <ul style="list-style-type: none"> <li>• Puppet should be handmade and must have a moveable mouth</li> <li>• A list of supplies used to make the puppet will be turned in with the puppet</li> <li>• \$1 contract signed</li> <li>• If used in a play, all play criteria must be met as well</li> </ul>	<b>Questionnaire</b> <ul style="list-style-type: none"> <li>• Neatly written or typed</li> <li>• At least 10 questions with possible answers, and at least one answer that requires a written response</li> <li>• Questions must be helpful to gathering information on the topic being studied</li> <li>• At least 15 people must provide answers to questionnaire</li> </ul>
<b>Quiz</b> <ul style="list-style-type: none"> <li>• Must be at least a half sheet of paper</li> <li>• Neatly written or typed</li> <li>• Must cover the specific topic in detail</li> <li>• Must include at least five questions including a short answer question</li> <li>• Must have at least one graphic</li> <li>• An answer key will be turned in with the quiz</li> </ul>	<b>Quiz Board</b> <ul style="list-style-type: none"> <li>• At least five questions</li> <li>• Must have at least five answers</li> <li>• Should use a system with lights to facilitate self-checking</li> <li>• Should be no larger than a poster board</li> <li>• Holiday lights can be used</li> <li>• \$1 contract signed</li> </ul>	<b>Recipe/Recipe Card</b> <ul style="list-style-type: none"> <li>• Must be written neatly or typed on a piece of paper or an index card</li> <li>• Must have a list of ingredients with measurement for each</li> <li>• Must have numbered steps that explain how to make the recipe</li> </ul>
<b>Scrapbook</b> <ul style="list-style-type: none"> <li>• Cover of scrapbook must have a meaningful title and student's name</li> <li>• Must have at least five themed pages</li> <li>• Each page will have at least one meaningful picture</li> <li>• All photos must have captions</li> </ul>	<b>Song/Rap</b> <ul style="list-style-type: none"> <li>• Words must make sense</li> <li>• Can be presented to an audience or taped</li> <li>• Written words will be turned in before performance or with taped song</li> <li>• Should be at least 2 minutes in length</li> </ul>	<b>Speech</b> <ul style="list-style-type: none"> <li>• Must be at least 2 minutes in length</li> <li>• Should not be read from written paper</li> <li>• Note cards can be used</li> <li>• Written speech must be turned in before speech is presented</li> <li>• Voice must be clear, loud, and easy to understand</li> </ul>

Figure 3.2. Product guidelines, continued.

<b>Story</b> <ul style="list-style-type: none"> <li>• Must have all of the elements of a well-written story (setting, characters, conflict, rising action, and resolution)</li> <li>• Must be appropriate length to allow for story elements</li> <li>• Should be neatly written or typed</li> </ul>	<b>Survey</b> <ul style="list-style-type: none"> <li>• Must have at least five questions related to the topic</li> <li>• Must include at least one adult that is not your teacher</li> <li>• Although the survey writer may fill in the survey form by asking the questions and writing the exact words given by the respondent, the respondent must sign the survey</li> <li>• Information gathered and conclusions drawn from the survey should be written or presented graphically</li> </ul>	<b>Three-Dimensional Timeline</b> <ul style="list-style-type: none"> <li>• Must be no bigger than standard-size poster board</li> <li>• Must be divided into equal time units</li> <li>• Must contain at least 10 important dates and have at least 2 sentences explaining why each date is important</li> <li>• Must have an meaningful, creative object securely attached beside each date to represent that date</li> <li>• Must be able to explain how each object represents each date</li> </ul>
<b>Three Facts and a Fib</b> <ul style="list-style-type: none"> <li>• Can be written, typed, or created using Microsoft PowerPoint</li> <li>• Must include exactly four statements: three true statements and one false statement</li> <li>• False statement should not obvious</li> <li>• Brief paragraph should be included that explains why the fib is false</li> </ul>	<b>Trading Cards</b> <ul style="list-style-type: none"> <li>• Include at least 10 cards</li> <li>• Each card should be at least 3" by 5"</li> <li>• Each should have a colored picture</li> <li>• Includes at least three facts on the subject of the card</li> <li>• Cards must have information on both sides</li> <li>• All cards must be submitted in a carrying bag</li> </ul>	<b>Trophy</b> <ul style="list-style-type: none"> <li>• Must be at least 6 inches tall</li> <li>• Must have a base with the name of the recipient and the name of the award written neatly or typed on it</li> <li>• Top of trophy must be appropriate and represent the nature of the award</li> <li>• Name should be written on the bottom of the award</li> <li>• Must be an originally designed trophy (avoid reusing a trophy from home)</li> </ul>
<b>Venn Diagram</b> <ul style="list-style-type: none"> <li>• At least 8.5" by 11"</li> <li>• Shapes should be thematic and neatly drawn</li> <li>• Must have a title for entire diagram and a title for each section</li> <li>• Must have at least six items in each section of the diagram</li> <li>• Name must be written neatly on the back of the paper</li> </ul>	<b>Video</b> <ul style="list-style-type: none"> <li>• Use VHS, DVD, or Flash format</li> <li>• Turn in a written plan or story board with project</li> <li>• Students will need to arrange their own video recorder or allow teacher at least 3 days notice for use of video recorder</li> <li>• Covers pertinent information about the project</li> <li>• Name must be written on video label</li> </ul>	<b>WebQuest</b> <ul style="list-style-type: none"> <li>• Must quest through at least five high-quality Web sites</li> <li>• Web sites should be linked in the document</li> <li>• Can be submitted in a Word or PowerPoint document</li> <li>• At least three questions for each Web site</li> <li>• Must address the topic</li> </ul>
<b>Windowpane</b> <ul style="list-style-type: none"> <li>• At least 8.5" by 11" unlined paper</li> <li>• At least six squares</li> <li>• Each square must include both a picture and words that should be neatly written or typed</li> <li>• All pictures should be both creative and meaningful</li> <li>• Name should be recorded on the bottom righthand corner of the front of the windowpane</li> </ul>	<b>Worksheet</b> <ul style="list-style-type: none"> <li>• Must be 8.5" by 11"</li> <li>• Neatly written or typed</li> <li>• Must cover the specific topic or question in detail</li> <li>• Must be creative in design</li> <li>• Must have at least one graphic</li> <li>• An answer key will be turned in with the worksheet</li> </ul>	<b>You Be the Person Presentation</b> <ul style="list-style-type: none"> <li>• Take on the role of the person</li> <li>• Cover at least five important facts about the life of the person</li> <li>• Should be between 3 and 5 minutes in length</li> <li>• Script must be turned in before information is presented</li> <li>• Should be presented to an audience with the ability to answer questions while in character</li> <li>• Must have props or some form of costume</li> </ul>

Figure 3.2. Product guidelines, continued.